

The image shows a technical architectural floor plan on a grid background. A large white rectangular box is centered on the plan, containing the main title and subtitle. The floor plan itself features various structural elements: a staircase on the right side, a hatched area in the top-left corner, and several rooms with different hatching patterns. Blue lines with arrows indicate dimensions and specific points of interest across the plan. A blue line also connects the bottom of the central text box to a metadata box in the bottom right corner.

REFINING THE PROFESSIONAL VOICE

A FLUENCY AUDIT: TURNING CONVERSATION DATA INTO STRUCTURAL PRECISION

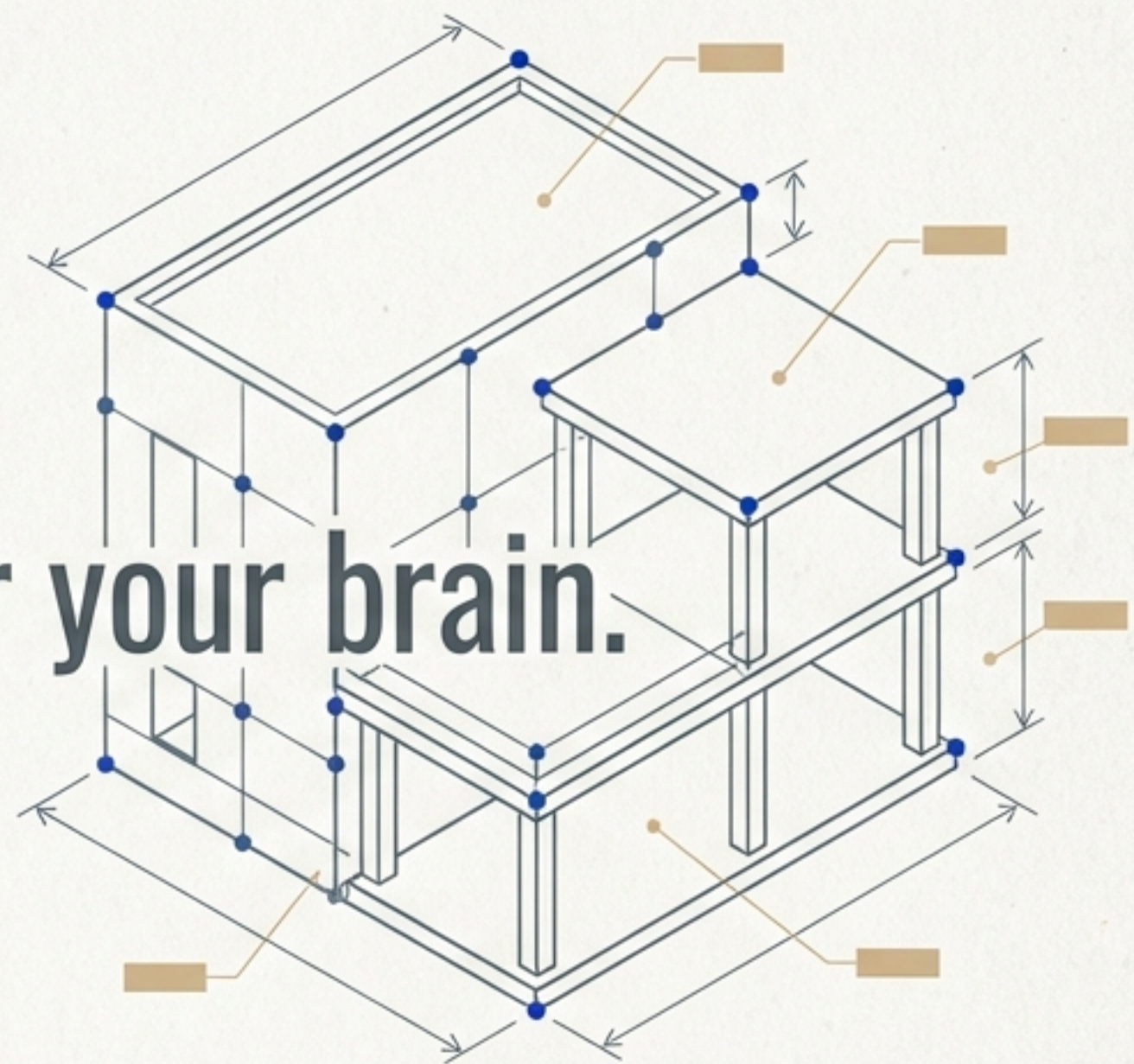
PREPARED FOR:
FERNANDA SARRUF | FASTFORWARD FLUENCY
STATUS: AUDIT COMPLETE

THE CORE PHILOSOPHY



RAW INPUT

Mistakes are data for your brain.



STRUCTURAL DATA

You possess the vocabulary for complex business concepts—entrepreneurship, psychology, and client management. The next step is architectural: tightening the structural bolts to match the sophistication of your ideas.

THE ART OF DELEGATION: CAUSATIVE VERBS

THE EXECUTOR (Incorrect)



Implication: You did the manual work.

THE MANAGER (Correct)

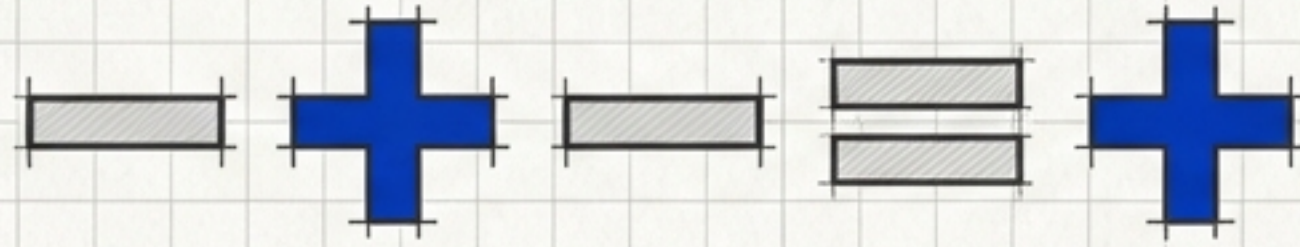


Implication: You managed the process.

Precision here defines your role: are you the executor or the CEO?

THE LOGIC OF NEGATIVES

~~The Error:
"I didn't do
nothing"~~



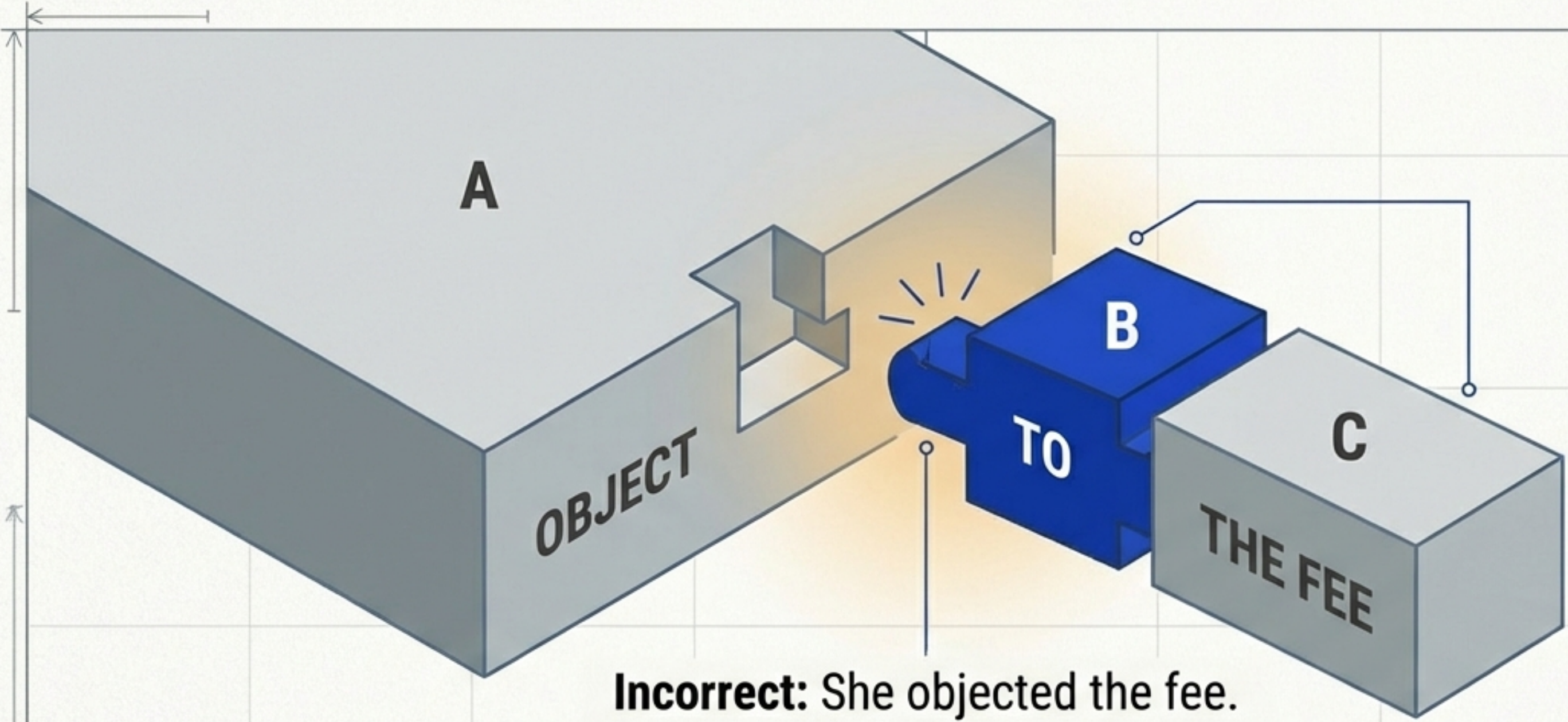
The Solution Box:

Option A: I did **nothing**.
(Positive verb + Negative noun)

Option B:
I did **not** do **anything**.
(Negative verb + Indefinite pronoun)

NEVER DENY TWICE.

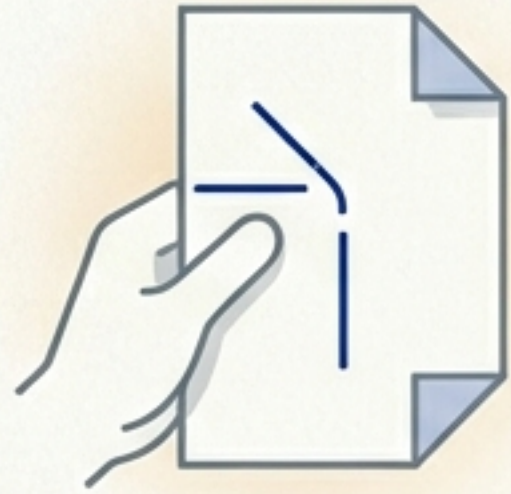
PRECISION: DEPENDENT PREPOSITIONS



Incorrect: She objected the fee.
Correct: She objected **TO** the fee.

The verb 'Object' is mechanically dependent on the preposition 'To'. They cannot function apart.

ARCHITECTURAL VOCABULARY AUDIT

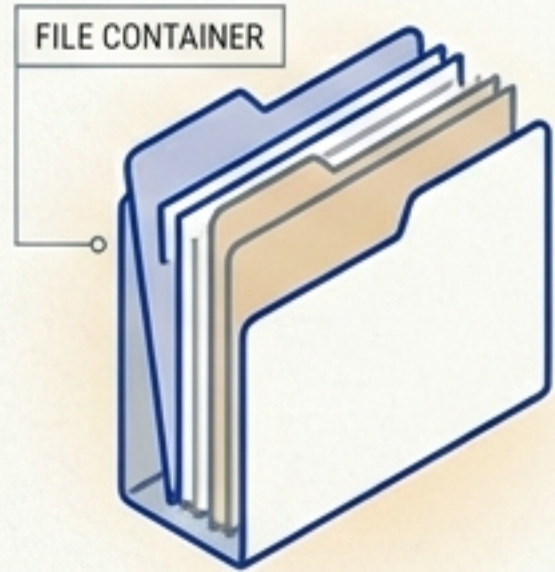


FOLD

(Verb)

Action: To bend paper.

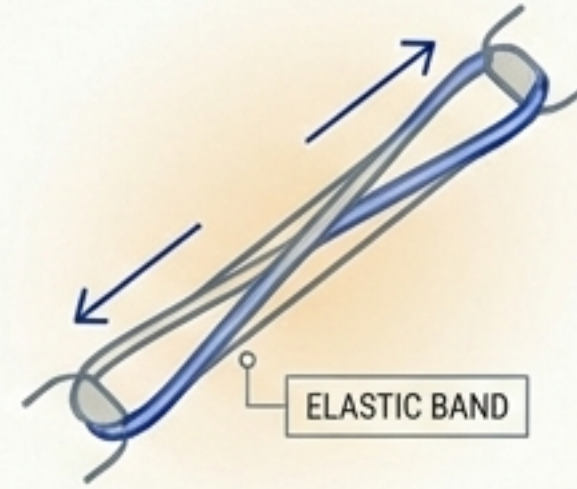
Vs.



FOLDER

(Noun)

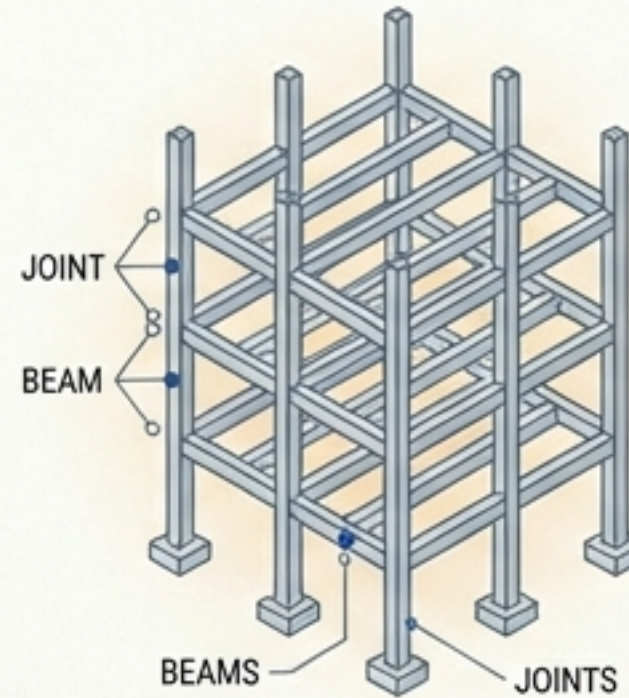
Object: A container for files.



STRETCH

Action: Extending material.

Vs.



STRUCTURE

(Noun)

Concept: The arrangement of parts.



IDIOMATIC PRECISION: RISK



LEAP OF FAITH

~~Lip of face~~

It is not about anatomy (lip/face). It is about action. Jumping off a cliff trusting a net will appear.

IDIOMATIC PRECISION: LIMITS

Modern
Architectural
Studio

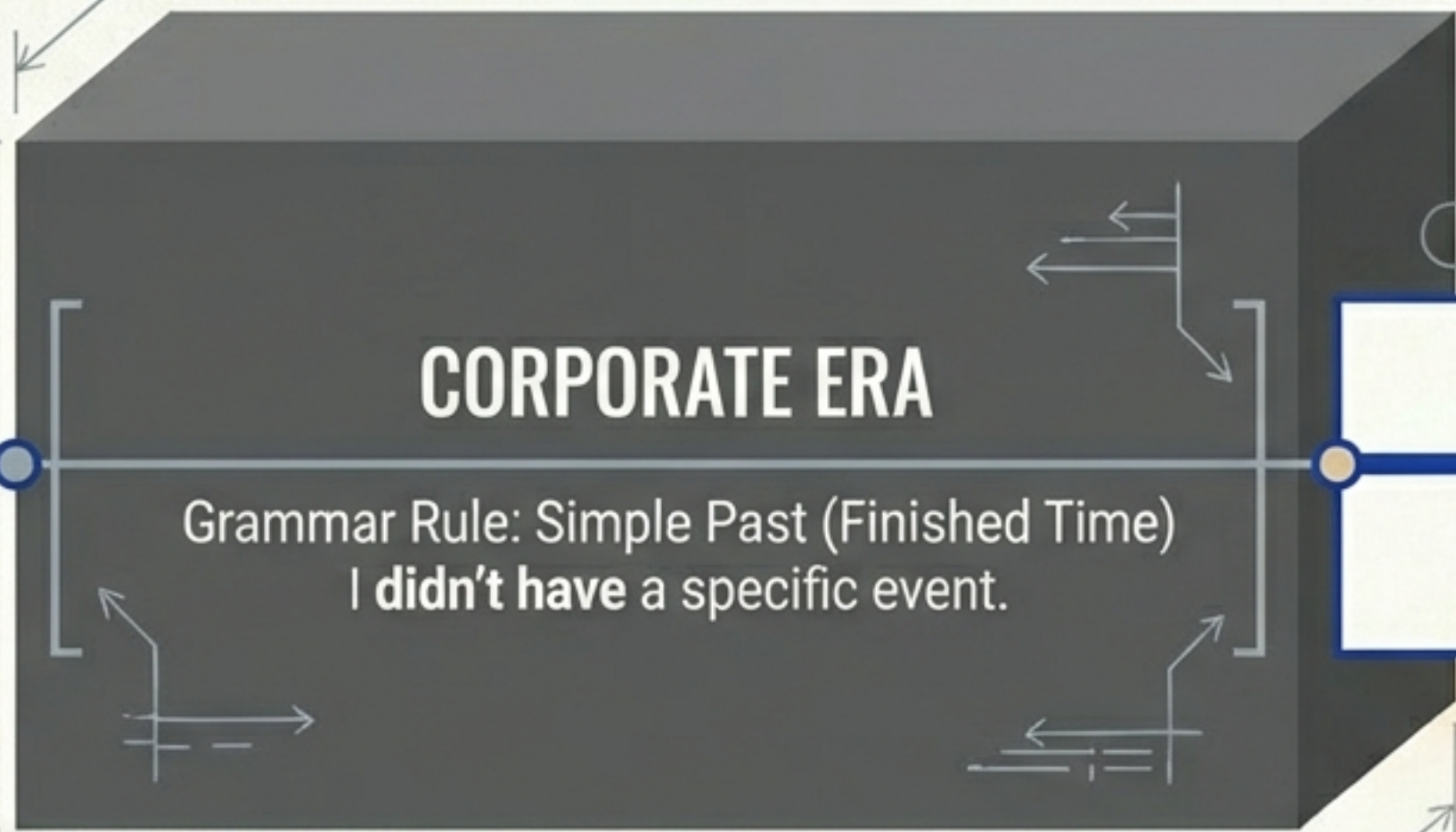


Incorrect: "The final drop" (Portuguese literal translation: *A gota d'água*)

Correct: "The **Final Straw**".

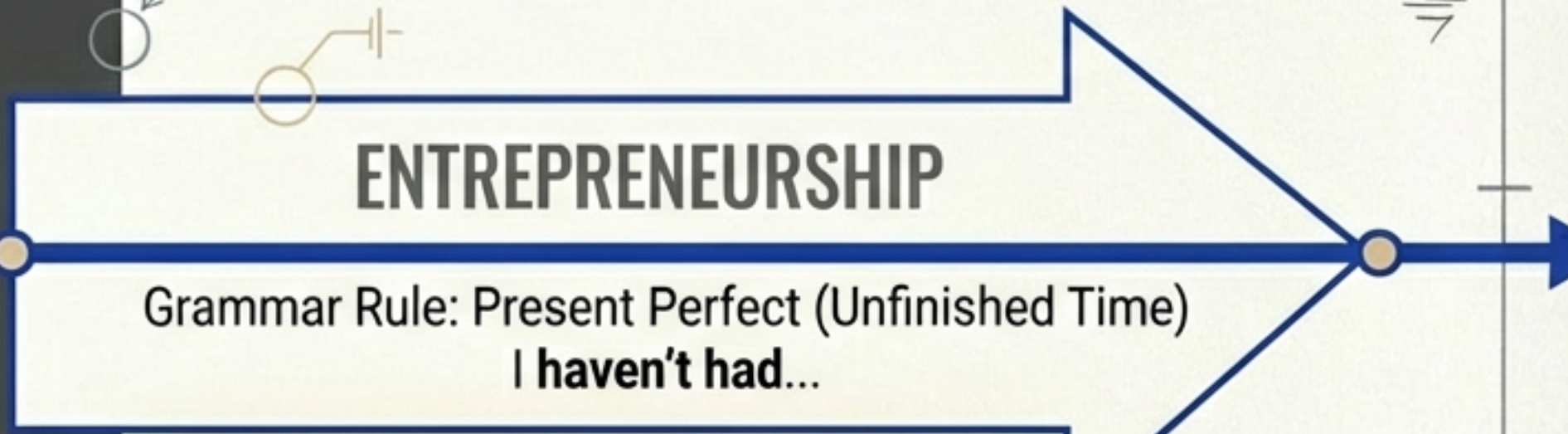
Origin Note: Derived from: *'The straw that broke the camel's back'*.

TIMELINE ARCHITECTURE: PAST VS. PRESENT



CORPORATE ERA

Grammar Rule: Simple Past (Finished Time)
I didn't have a specific event.

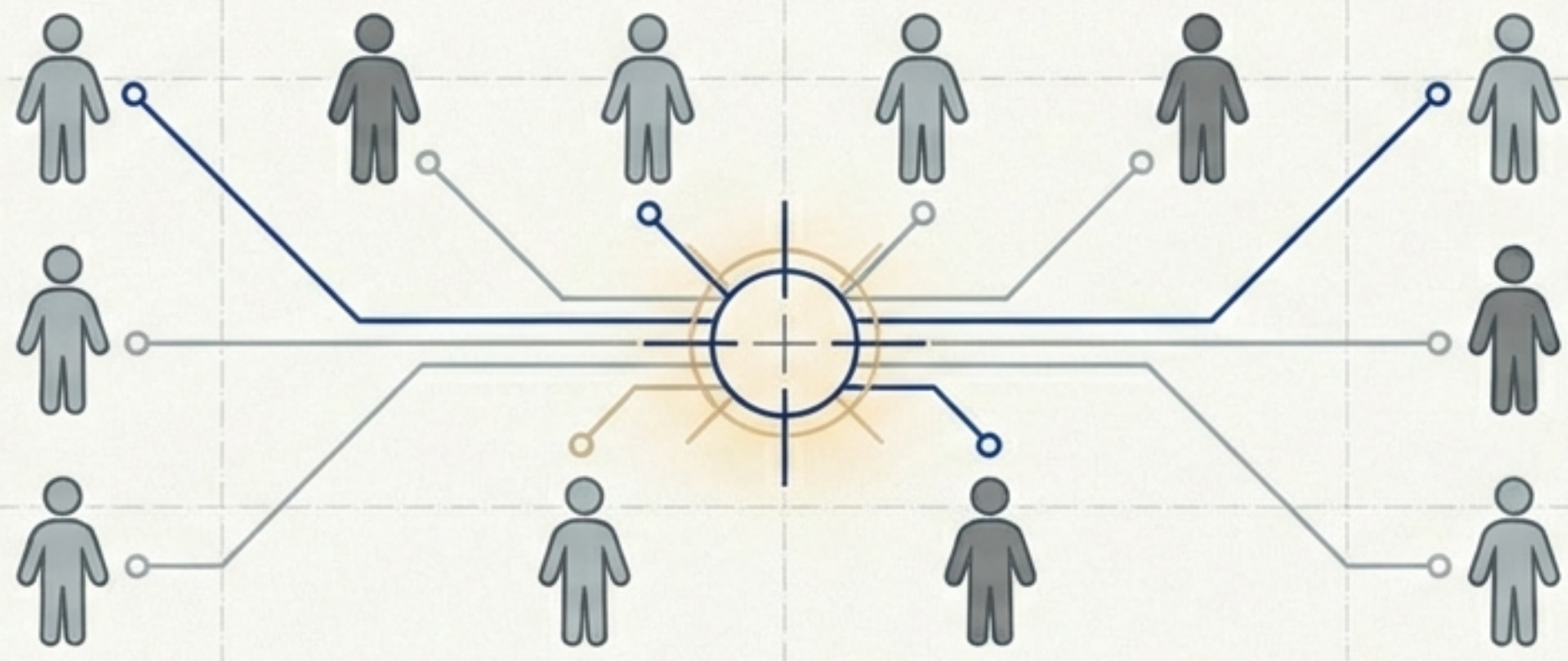


ENTREPRENEURSHIP

Grammar Rule: Present Perfect (Unfinished Time)
I haven't had...



AGREEMENT: THE 'EVERYBODY' RULE



Subject:
"Everybody" / "Everyone"
(Grammatically Singular)

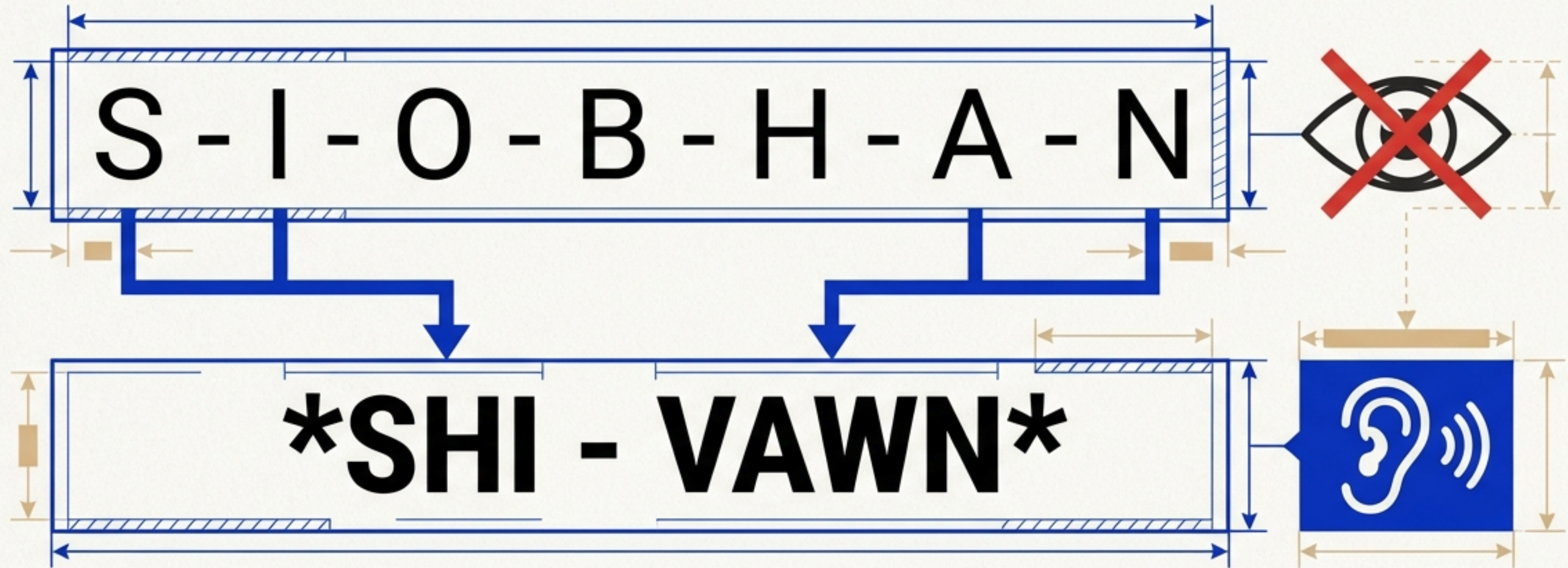
Reference:
"Themselves" (The Singular They)

Example Sentence:
"People work for **themselves**."
"Everyone works for **themselves**."

Correction Note: Avoid 'Herself' when referring to a generic group. Modern professional English defaults to the inclusive 'Themselves'.









PHONOLOGY AUDIT: ORTHOGRAPHY VS. SOUND



Don't trust your eyes; trust your ears.

THE FLUENT ORGANIZER CHEAT SHEET

 CONTEXT	INSTEAD OF	SAY THIS
 Delegation	I changed it...	<u>I had it changed.</u>
 Productivity	I didn't nothing...	<u>I didn't do anything.</u>
 Objection	Objected the fee...	<u>Objected TO the fee.</u>
 Risks	Lip of face...	<u>Leap of faith.</u>
 The Past	I haven't any event...	<u>I didn't have any event.</u>

STRUCTURE LEADS TO FREEDOM



In corporate life, structure is provided for you. As an entrepreneur, you must build that structure yourself—both in your business processes and in your language.

YOU HAVE THE IDEAS. NOW YOU HAVE THE BLUEPRINT.